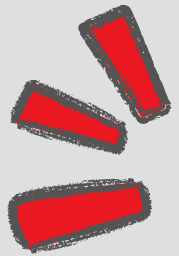




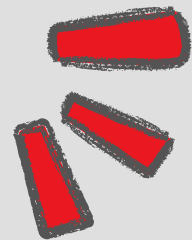
EFIC CONFERENCE

THE FURNITURE DAY 2022



Join our hybrid event on 19 May, organised to create a *cross value chain discussion* about the furniture industry and its future competitiveness and positive societal impact.

Policymakers, furniture industry (manufacturers, traders) and supply chain representatives (panel & components manufacturer) will debate about the impact of the pandemic and the twin transition - sustainability and digitalisation.



19 MAY 2022

09:15-15:30 CET



ONLINE &

BRUSSELS - HOTEL LE LOUISE

*PHYSICAL ATTENDANCE BY INVITATION ONLY

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Indicative Programme

19 MAY 2022 • ONLINE & BRUSSELS - HOTEL LE LOUISE

The Furniture Day 2022

09:15 - 10:00	Registration and breakfast	
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Morning session: Key trends affecting the European furniture sector, with a focus on the coronavirus pandemic, sustainability and digitalisation

10:00 - 10:05	1. Welcome	Moderator Mariam Zaidi
10:05 - 10:10	2. Opening remarks	Edi Snaidero, EFIC President
10:10 - 10:40	3. Keynote speech: Current and future megatrends in the furniture industry: A focus on the coronavirus pandemic, sustainability and digitalisation	Prof. Dr. Sascha Peters, Haute Innovation
10:40 - 11:00	4. A rapidly changing European policy landscape: what should the European furniture industry expect in the years to come?	Peter Handley, European Commission, Head of Unit DG GROW I.1 - Energy Intensive Industry & Raw Materials (including Forest-based industries)
11:00 - 11:45	5. Panel discussion: Pandemic and post pandemic supply chain development and material sourcing and link to circularity and climate ambitions	-Elmar Duffner, CEO at Vivonio and VDM President -Giovanni del Vecchio, CEO at Giorgetti -Stina Wallström, Director Regulatory Affairs IKEA Range and Supply -Michael Brettenthaler, CEO at Swiss Krono -Andre Dorner, General Manager of German Market at Blum Moderated by Mariam Zaidi
11:45 - 12:00	6. Q&A	Moderated by Mariam Zaidi
12:00 - 13:30	Lunch break & networking	

Afternoon session: The furniture industry in the twin (green and digital) transitions & overall needs of the industry to remain competitive at global level

13:30 - 13:35	7. Keynote speech	Gabriella Kemendi, EFIC Secretary General
13:35 - 13:55	8. Commission package of proposals March 2022 - including Sustainable Products Initiative - & implications for the European furniture industry	Matjaž Malgaj, European Commission, Head of Unit DG ENVI B4, Sustainable Products
13:55 - 14:35	9. Panel discussion: European furniture industry reactions to the Commission proposals, national associations initiatives in support of companies & best practices	-Robin Ljungar, Environmental Manager at TMF (Sweden) -Kees Hoogendijk, Director General at CBM (Netherlands) -Cathy Dufour, Director General l'Ameublement Français (France) Moderated by Mariam Zaidi
14:35 - 15:20	10. Panel discussion: What does the European furniture industry need from policymakers to stay competitive at global level?	-Philippe Moreau, l'Ameublement Français President (France) -Maria Porro, Assarredo President (Italy) -Jan Desmet, Fedustria President (Belgium) -Patrizia Toia, MEP, ITRE Committee, S&D -French Policymaker -Belgian Policymaker Moderated by Mariam Zaidi
15:20 - 15:30	11. Closing remarks, thank you & wrap up	EFIC President & Moderator Mariam Zaidi

