



## Why is it a success?

By implementing CORever – a returns system for used COR furniture – the German seating furniture manufacturer COR is making an active contribution to reducing furniture waste and promoting a circular economy by accepting back all end-of-life COR furniture products and refurbishing them for resale or dismantling them and disposing of each material type separately. When furniture items are returned via retail partners the CORever team carefully checks what needs to be repaired, replaced or refurbished before the refurbished furniture is resold.

## Lesson Learnt

This conscious use of resources creates a sustainable way of life and living and offers to a new target group access to affordable quality furniture made in Germany. Every furniture item arriving at the COR factory has its own special character and a story to tell in a new setting. CORever has been met with great interest and a consistently positive response. As the program was only launched in December 2023, the company is still in the learning phase.

## Producer

### COR

The German seating furniture manufacturer COR offers design and functionality for the highest seating requirements. The family-run company manufactures high-quality upholstered furniture for international markets in a fully integrated process at its (balance sheet) climate-neutral site in Rheda-Wiedenbrück. In addition to timeless aesthetics, excellent seating comfort, the best craftsmanship and the highest quality materials are the hallmarks of COR furniture. All upholstered furniture has been awarded the "Blue Angel" eco-label and the Greenguard Gold certificate.

## Challenges

The most challenging aspect is pricing the refurbished furniture and integrating the repairs into ongoing production. In addition, the program must always be brought to the attention of the public via the various communication channels.

## More information / Contacts

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