Why is it a success?

PP Møbler has abolished the use of black petrochemical paint in furniture products. By applying iron oxide to react with tannic acid found naturally in oak a beautiful matt black surface is achieved (called TannicTint). The reclining easychair pp16 was introduced in 2023 and is upholstered without the use of petrochemical foam. The upholstery consists of horsehair, latex and cotton wool (all natural materials). PP Møbler uses natural upholstery material in many products and is currently in the process of suppressing all petrochemical foam.

Lesson Learnt

Reducing and eventually eliminating the use of petrochemical foam, no use of black petrochemical paint, no use of clear varnish or lacquer. Natural surface treatments.

PP Møbler was also able to increase the life span of their products.

Producer

PP Møbler

PP Møbler is a family owned furniture workshop with a strong tradition for advanced craftsmanship. All production is based in Denmark, and the collection and history of the company are closely connected to the renowned Danish designer Hans J. Wegner.

Challenges

Few suppliers in the market for natural materials (other than wood and textiles) for furniture production. Much material research and development focus on recycling petrochemical materials rather than utilizing natural materials.

More information / Contacts

PP Møbler:

https://pp.dk/ Collection of Best Practices

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